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NEWS

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STEVENS & TATE MARKETING WINS SIX INTERNATIONAL MARKETING INDUSTRY AWARDS FOR WEBSITE AND INTERNET WORK

LOMBARD, ILL., Nov. 20, 2009 – Stevens & Tate Marketing/Endora Digital Solutions has been recognized with six international awards for exceptional creative and website work, including three silver W³ Awards and three silver Davey Awards encompassing six different categories.

Stevens & Tate/Endora Digital Solutions was recognized with two W³ Awards for the innovative website pages the firm created for ALDI Foods in the categories of shopping, and food and beverage, and one for the WhyPaveGreen.org website developed for Advanced Pavement Technology in the green/eco-friendly category.

The marketing team at Stevens & Tate/Endora Digital garnered Davey Awards for outstanding creative work for the Rydal Park retirement community in the direct marketing – consumer category; Ryland Homes homebuilders in the promotional/branding category; and the Advanced Pavement Technology website in the green/eco-friendly category.

“Winning six international awards of this caliber is certainly an honor for us,” said Mark Beebe, partner at Stevens & Tate Marketing. “ But the real recognition goes to our clients, who support our bold, creative marketing approach. They allow us to do our best work.”

The W³ awards competition, judged for creative excellence, is open to all organizations and individuals involved in creating, designing, maintaining, or promoting websites, online marketing or original video content created for the web. The Davey Awards honor creative excellence and exceptional execution by smaller agencies and companies worldwide.

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The [W³](#) and [Davey Awards](#) are sanctioned and judged by the [International Academy of the Visual Arts](#) (IAVA), an invitation-only body consisting of top-tier professionals from acclaimed media, interactive, advertising, and marketing firms.

Stevens & Tate Marketing/Endora Digital Solutions has developed a reputation for advertising excellence and serves a diverse client base, specializing in the real estate, senior living, hotel and travel, and food industries. Located just west of Chicago, Stevens & Tate/Endora Digital provides clients with innovative, on-strategy creative, while providing trackable and measureable results. For more information, visit <http://www.stevens-tate.com/> or call 630-627-5200.

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