



NEWS

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For Immediate Release

STEVENS & TATE MARKETING PARTNERS WITH STRACK & VAN TIL SUPER MARKET

LOMBARD, ILL. Feb. 8, 2010 – Indiana-based Strack & Van Til Super Market Inc. has hired Stevens & Tate Marketing/Endora Digital Solutions to help the grocer in the marketing of the company's 14 full-service food stores in Northwest Indiana and Illinois.

Stevens & Tate has a solid record of developing and implementing successful marketing and branding campaigns in the grocery category, including having served Aldi and its stores for more than three decades.

Dan Gartlan, president of Stevens & Tate said, "Strack and Van Til is a company with strong family roots and ties to the community, plus a reputation for exceptional customer service. We look forward to helping this company – which shares many of our Midwestern values – grow its business by applying our extensive experience in retail marketing."

Strack & Van Til operates 30 supermarkets in and around Chicago and northern Indiana. Stores operate under the banners of Strack & Van Til, Town & Country Food Market, and Ultra Foods. The regional grocery chain offers fresh and packaged foods and has delicatessen and bakery divisions in each of its stores. The company is owned by the Chicago-based grocery distributor Central Grocers, which also operates supermarkets under the Berkot's and Key Market banners.

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Stevens & Tate Marketing has a reputation for advertising excellence and has acquired a diverse client base, specializing in the real estate, senior living, hotel and travel, and food industries. Located just west of Chicago, Stevens & Tate provides clients with bold, innovative, on-strategy creative, while providing trackable, measurable results. For more information, visit www.stevens-tate.com or call 630-627-5200

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