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ANGELMAN SYNDROM FOUNDATION SEEKS WEBSITE WORK Stevens & Tate Offers Solution

LOMBARD, Ill. (February 4, 2008) – The Angelman Syndrome Foundation (ASF), a non-profit organization, has partnered with Stevens & Tate Marketing/Endora Digital Solutions, to help advance the awareness and treatment efforts of Angelman Syndrome through a re-energized website.

ASF was looking for a way to expand the nations knowledge of the organization and the syndrome while being able to maximize their website as a communication tool. Among a slue of website development companies, Stevens & Tate won the business for their compassion to the organization’s purpose and their development of strategic marketing solutions to ASFs challenges.

“First, we had to bring the expect and care that this client needs and deserves,” said Mark Beebe, Vice President of Stevens & Tate, “And of course, we had to develop the most strategic way to deliver their message while keeping those with Angelam Syndrome in mind.”

When the new site launches, the ASF will have an integrated e-commerce solution that will handle direct donations and membership fees while entertaining an easy-to-shop experience. These e-commerce efforts will help to fund ASF treatment efforts. Other key functions of the vamped site will include video and audio streaming, more user-friendly navigation, a breaking real-time functionality and an easy-to-use content management system.

With these updates, Stevens & Tate is also working to track results through donations, memberships and decreased time management for staff. The opportunity for future work with ASF outside of the Internet also attributed to the win for the agency.

Angelman Syndrome affects an estimated 1 in 12,000 to 20,000 people. Based out of Chicago, Angelman Syndrome Foundation works to advance the awareness and treatment of Angelman Syndrome through education and information, research, and support for

individuals with Angelman Syndrome, their families and other concerned parties. For more information, visit www.angelman.org or call 800-432-6435.

Stevens & Tate Marketing/Endora Digital Solutions has developed a reputation for advertising excellence and has acquired a diverse client base, specializing in the real estate, senior living, hotel and travel, and food industries. Located just west of Chicago, Stevens & Tate/Endora Digital provides clients with innovative, on-strategy creative, all while providing trackable results. For more information, visit www.stevens-tate.com or call 630-627-5200.