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### **RYDAL WATERS & RYDAL PARK SIGNS ON WITH STEVENS & TATE**

LOMBARD, Ill. (December 1, 2008) – Rydal Waters and Rydal Park quickly underwent redevelopment and construction while signing on for an all new marketing experience at the end for 2009.

Out of Abington Township, Pennsylvania, Rydal Waters is a newly constructed planned Continuing Care Retirement Community looking to attract by offering a unique senior living housing. Also out of Abington Township, Rydal Park is an established and successful Continuing Care Retirement Community looking to take a cooperative approach to 2008 fourth quarter and 2009 marketing with Rydal Waters.

Both owned and operated by Presby's Inspired Life, an organization that has served senior adults in the Greater Delaware Valley for more than 50 years, the communities strive to fill their housing units.

Within the rapid construction and reconstruction timelines commissioned in 2008, the two communities were forced with developing new marketing for their communities. Working as a hired consultant from Greenbrier, Stevens & Tate stepped up to the plate.

"I always tell people that Stevens & Tate knows more about my business than I do. They are strategic in their thinking, careful to pay attention to all the details, their execution is exemplary and they are fun people," commented Barry Johnson, Senior Vice President of Marketing for Greenbrier Development.

To find out more about Rydal Park, please visit <http://rydalpark.org/>. To learn more about Rydal Waters, please visit <http://rydalwaters.org/>.

Stevens & Tate Marketing/Endora Digital Solutions has developed a reputation for advertising excellence and has acquired a diverse client base, specializing in the real estate, senior living, hotel and travel, and food industries. Located just west of Chicago, Stevens & Tate/Endora Digital provides clients with innovative, on-strategy creative, all while providing trackable results. For more information, visit [www.stevens-tate.com](http://www.stevens-tate.com) or call 630-627-5200.