



NEWS

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For Immediate Release

STEVENS & TATE MARKETING WELCOMES OAKBROOK COMPANIES TO ITS CLIENT ROSTER

LOMBARD, ILL. Nov. 9, 2009 – The Oakbrook Companies has retained Stevens & Tate Marketing/Endora Digital Solutions to serve as its online marketing agency for the companies' properties including: Pheasant Run Resort, DuPage Expo Center, Holiday Inn Express, Hilton Garden Inn, and the Advanced Center for Training. All properties are located in St. Charles, Ill.

Stevens & Tate has a solid record of developing and implementing successful marketing campaigns in the travel and hotel industry, having served more than two dozen U.S. hotel, resort and hospitality clients from its Chicagoland location.

"We understand the need for smart messaging in the soft travel market. But as important as strong messaging, so is the effective and efficient delivery of it," said Dan Gartlan, President of Stevens & Tate. "Our track record of award-winning work with hospitality accounts proves that we have the ability to deliver in both areas. We very much look forward to delivering effective solutions for Pheasant Run and Oakbrook's other properties."

Stevens & Tate Marketing has a reputation for advertising excellence and has acquired a diverse client base, specializing in the real estate, senior living, hotel and travel, and food industries. Located just west of Chicago, Stevens & Tate provides clients with bold, innovative, on-strategy creative, while providing trackable, measurable results. For more information, visit www.stevens-tate.com or call 630-627-5200

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