



NEWS

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FOR IMMEDIATE RELEASE

JVM REALTY PARTNERS WITH STEVENS & TATE MARKETING TO GENERATE INTEREST IN NEW APARTMENT FUND

LOMBARD, ILL. April 5, 2010 – With a long history of successful property investments and management, JVM Realty Corporation is embarking on a new marketing initiative to raise awareness of the company and its



newly formed K.C. Apartment Fund. JVM recently hired Stevens & Tate Marketing, a Lombard-based company with a track record of success for its long list of real estate clients.

The primary focus of JVM is to acquire, add value, operate and eventually sell apartment complexes throughout the Midwest. Typical properties are located in suburban areas of secondary markets with convenient access to transportation and major retail. JVM forms private investment groups to purchase and improve properties. Most recently, the company formed the K.C. Apartment Fund. Stevens & Tate is tasked with the development of compelling sales tools to market the new fund and the company to potential investors.

"JVM has a passion for apartments. They are successful because they have perfected the management side of their business. Their understanding of the apartment business makes them experts. Our team at Stevens & Tate will communicate JVM Realty's leadership position using a variety of tools. We look forward to applying our skill-set in marketing and vast knowledge of the real estate industry to advancing JVM's business," said Dan Gartlan, President of Stevens & Tate.

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JVM REALTY PARTNERS WITH STEVENS & TATE MARKETING – Add One

JVM Realty Corporation (JVM) is a privately held real estate investment and management company established in 1975 by James Victor Madary, Sr. JVM employs more than 200 employees and manages a portfolio of nearly 7,000 apartment units. JVM Realty actively manages all properties in its portfolio. Its corporate office is located in Oak Brook, Illinois.

Stevens & Tate Marketing is a full-service advertising agency offering award-winning, on-strategy creative, integrated message development and cost-effective media planning and execution. With Endora Digital Solutions, its online and interactive web team, Stevens & Tate creates focused, targeted solutions for all its clients in the business-to-business, tourism, food & retail, health care, and real estate industries. Together, Stevens & Tate Marketing and Endora Digital Solutions Make Things Happen™. To review the agency's work, visit www.stevens-tate.com

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