



NEWS

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For Immediate Release

STEVENS & TATE MARKETING WELCOMES NORTHERN ILLINOIS FOOD BANK TO ITS CLIENT ROSTER

LOMBARD, ILL. July 19, 2010 –Northern Illinois Food Bank has retained Stevens & Tate Marketing/Endora Digital Solutions to develop a campaign to promote the non-profit's recent national recognition as 2010 Food Bank of the Year by Feeding America.

Stevens & Tate Marketing has a solid record of developing and implementing successful marketing campaigns in the food, grocery and packaging industries.

"We are excited about our partnership with Stevens & Tate/Endora Digital. The Stevens & Tate team quickly grasped the vision and mission of Northern Illinois Food Bank and has created a comprehensive marketing campaign to celebrate our Food Bank of the Year recognition," said H. Dennis Smith, president and CEO of Northern Illinois Food Bank.

"Receiving this award creates a strong messaging opportunity for Northern Illinois Food Bank to reach prospective donors and volunteers. Our role will be to get the message out on the good work Northern Illinois Food Bank has been doing and its necessity for growth in order to keep up with the community's need for a helping hand," said Dan Gartlan, president of Stevens & Tate. "Their service to the 13 counties that surround Chicago is so critically important in today's economy. We look forward to helping the food bank build support in the community and work toward its mission of a hunger-free Northern Illinois.

Stevens & Tate Marketing has a reputation for advertising excellence and has acquired a diverse client base, specializing in food and grocery, real estate, senior living, and hotel and travel industries. Located just west of Chicago, Stevens & Tate provides clients with bold, innovative, on-strategy creative, while providing trackable, measurable results. For more information, visit www.stevens-tate.com or call 630-627-5200.
